

WHAT IS CLAIMED IS:

1. A service system comprising:

a portable terminal device configured to execute predetermined processing solely or in collaboration

5 with an external device,

portable terminal device including:

a communication section configured to make communication with an external station;

10 a storage section configured to store personal history information of a user that possesses the portable terminal device; and

an information management section configured to read the personal history information stored in said storage section, transmit the personal history
15 information to said external station, and receive predetermined service information;

said external station including:

20 a communication section configured to, when said portable terminal device is close, make communication with the portable terminal device; and

a distribution control section configured to receive the personal history information transmitted from said portable terminal device via said communication section, and distribute predetermined
25 service information to said portable terminal device according to the received history information.

2. A service system comprising:

a portable terminal device configured to execute a game solely or in collaboration with a game machine mainframe,

said portable terminal device including:

5 a storage section configured to store history information concerning a game and a game character depending on a user that possesses the portable terminal device;

a communication section configured to make
10 communication with an external station; and

an information management section configured to read the history information concerning a game and a game character stored in said storage section, transmit the history information to said external station, and
15 receive information on said game character from said external device;

said external station including:

a communication section configured to, when said portable terminal device is close, make communication
20 with the portable terminal device; and

a distribution control section configured to receive history information concerning a game and a game character transmitted from said portable terminal device via said communication section, and distribute
25 information on said game character to said portable terminal device according to the received history information.

3. A service system comprising:

a portable terminal device configured to acquire coupon device to be distributed,

said portable terminal device including:

5 a storage section configured to store history information concerning coupon information acquisition and application for coupon depending on a user that possesses the portable terminal device;

a communication section configured to make
10 communication with an external station; and

an information management section configured to read the history information concerning coupon acquisition and application for coupon stored in said storage section, transmit the history information to
15 said external station, and receive coupon information from said external station;

the external station including:

a communication section configured to, when said portable terminal device is close, make communication
20 with the portable terminal device; and

a distribution control section configured to receive the history information concerning coupon acquisition and application for coupon transmitted from said portable terminal device via said communication
25 section, and distribute said coupon information to said portable terminal device according to the received history information.

4. A service system comprising:

a broadcasting station configured to broadcast
a broadcasting wave with service information; and

5 a portable terminal device configured to acquire
predetermined service information to be distributed,
and then, execute predetermined processing solely or in
collaboration with an external device,

said portable terminal device including:

10 a broadcasting receiving section configured to
receive the broadcasting wave from said broadcasting
station;

a storage section configured to store service
information included in said received broadcasting
wave, and store history information depending on
15 a user;

a communication section configured to make
communication with an external station;

an information management section configured to
read the history information depending on a user that
20 was stored in said storage section, transmit the
history information to said external station, and
receive coupon information from said external station;

the external station including:

25 a communication section configured to, when said
portable terminal device is close, make communication
with the portable terminal device; and

a distribution control section configured to

receive the history information transmitted from said portable terminal device via said communication section, and distribute said coupon information to said portable terminal device according to the received
5 history information.

5. The system according to claim 1, wherein said portable terminal device or external device includes a section configured to, when a predetermined condition is met, instruct a user to acquire said service
10 information, said game character information, or coupon information.

6. The system according to claim 2, wherein said portable terminal device or game machine mainframe includes a section configured to, when a predetermined
15 condition is met, instruct a user to acquire said service information, said game character information, or coupon information.

7. The system according to claim 3, wherein said portable terminal device includes a section configured
20 to, when a predetermined condition is met, instruct user to acquire said service information, said game character information, or coupon information.

8. The system according to claim 4, wherein said portable terminal device or external device includes a
25 section configured to, when a predetermined condition is met, instruct a user to acquire said service information, said game character information, or coupon

information.

9. The service system according to claim 3,
wherein said portable terminal device or external
device includes a section configured to indicate a user
5 said external station at which said portable terminal
device acquires said service information, said game
character information, or said coupon information.

10. The service system according to claim 2,
wherein said portable terminal device or game machine
10 mainframe includes a section configured to indicate
a user said external station at which said portable
terminal device acquires said service information, said
game character information, or said coupon information.

11. The service system according to claim 3,
15 wherein said portable terminal device includes a
section configured to indicate a user said external
station at which said portable terminal device acquires
said service information, said game character
information, or said coupon information.

20 12. The service system according to claim 4,
wherein said portable terminal device or external
device includes a section configured to indicate a user
said external station at which said portable terminal
device acquires said service information, said game
25 character information, or said coupon information.

13. The system according to claim 1, wherein said
external station includes a section configured to

transmit to said portable terminal device, guidance
information for indicating another external station at
which said portable terminal acquires said service
information, said game character information, or said
5 coupon information.

14. The system according to claim 2, wherein said
external station includes a section configured to
transmit to said portable terminal device, guidance
information for indicating another external station at
10 which said portable terminal acquires said service
information, said game character information, or said
coupon information.

15. The system according to claim 3, wherein said
external station includes a section configured to
15 transmit to said portable terminal device, guidance
information for indicating another external station at
which said portable terminal can acquire said service
information, said game character information, or said
coupon information.

20 16. The system according to claim 1, further
comprising a service server configured to distribute
said service information to said external station, the
service server adaptively distributing said service
information based on at least one of connection
25 information on a portable terminal device accessed from
said external station to the external station and
history information transmitted from the portable

terminal device to the external station.

17. The system according to claim 2, wherein said external station includes a section configured to transmit to said portable terminal device, guidance
5 information for indicating another external station at which said portable terminal acquires said service information, said game character information, or said coupon information.

18. The system according to claim 3, wherein said
10 external station includes a section configured to transmit to said portable terminal device, guidance information for indicating another external station at which said portable terminal acquires said service information, said game character information, or said
15 coupon information.

19. A portable terminal device comprising:

a history information memory configured to store personal history information of a user that possesses said portable terminal device;

20 a transmitter configured to transmit the personal history information stored in said history information memory to the outside;

a receiver configured to receive predetermined service information transmitted from the outside in
25 response to the transmission of said personal history information to the outside; and

a section configured to perform predetermined

processing solely or in collaboration with an external device based on said received predetermined service information.

20. A service information distributing apparatus
5 comprising:

a receiver configured to receive personal history information transmitted from a portable terminal device for acquiring predetermined service information to be distributed, and then, execute predetermined processing
10 solely or in collaboration with an external device;

a transmitter configured to transmit said service information to said portable terminal device according to the history information received by said receiver.

21. A service method in a service system
15 comprising: a portable terminal device for acquiring predetermined service information to be distributed, and then executing predetermined processing solely or in collaboration with an external device; and an external station for, when the portable terminal device
20 is close, making communication with the portable terminal device, said service method comprising the steps of:

storing personal history information of a user that possesses said portable terminal device by means
25 of said portable terminal device;

transmitting said stored personal history information to said external station by means of said

portable terminal device;

receiving the personal history information
transmitted from said portable terminal device by means
of said external station; and

5 transmitting and distributing said service
information to said portable terminal device according
to said history information by means of said external
station.

22. A service method in a service system
10 comprising: a portable terminal device for acquiring
game character information to be distributed, and then
executing a game solely or in collaboration with a game
machine mainframe; and an external station for, when
the portable terminal is close, making communication
15 with the portable terminal, said service method
comprising the steps of:

storing history information depending on a user
that possesses said portable terminal device by means
of said portable terminal device;

20 transmitting said stored history information to
said external station by means of said portable
terminal;

receiving the history information transmitted from
said portable terminal device by means of said external
25 station; and

transmitting and distributing said service
information to said portable terminal device according

to said history information by means of said external station.

23. A service method in a service system comprising: a portable terminal device for acquiring coupon information to be distributed; and an external station for, when the portable terminal device is close, making communication with the portable terminal, said service method comprising the steps of:

storing history information concerning coupon information acquisition and application for coupon depending on a user that possesses the portable terminal device, by means of said portable terminal device;

transmitting said stored history information to said external station, by means of said portable terminal; and

transmitting and distributing coupon information to said portable terminal by means of said external station as a result of referring to said history information.

24. A service method in a service system comprising: a portable terminal device for acquiring predetermined service information to be distributed, and then executing predetermined processing solely or in collaboration with said external device; an external station for, when the portable terminal device is close, making communication with the portable terminal

device; and a broadcasting station for broadcasting
said service information and distributing the
information to said portable terminal device, said
service method comprising the steps of:

5 storing history information depending on a user
that possesses the portable terminal device by means of
said portable terminal device;

 transmitting said stored history information to
said external station by means of said portable
10 terminal device;

 receiving the history information transmitted from
said portable terminal device by means of said external
station; and

 executing predetermined service according to said
15 received history information.